

Annual Program Statement (APS001)

Amendment Number 001

| | |
|--|--|
| APS Number: | APS001 Issued by the United States Agency for International Development (USAID), the Inter-American Development Bank (IDB) through the <u>Catalyst Project</u> , USAID Contract No. <u>7200AA18C00072</u> |
| APS Amendment Number: | 001 |
| APS Amendment Date: | March 10, 2020 |
| Title & Application Platform: | BetterTogether Challenge/JuntosEsMejor Challenge |

The purpose of this Amendment of the BetterTogether Challenge/JuntosEsMejor Challenge Annual Program Statement (APS) is to modify the following sections:

1. Section I - Overview of the Funding Opportunity, B. Purpose of the Annual Program Statement

The following language is removed in entirety:

*“Eligible organizations (See Section III) are encouraged to submit **up to two concept papers to this APS**, and two to each Targeted Application Window, unless specified otherwise in the Targeted Application Window.”*

And replaced with the following:

*“Eligible organizations (See Section III) are encouraged to submit **up to two concept papers to this APS as the prime organization. Additionally, applicants can be included as a partner on up to two concept papers to this APS.** Applicants are limited to two concept papers during any individual Targeted Application Window.”*

2. Section III – Eligibility Criteria, A. Eligible Applicants, Location

The following language is removed in entirety:

“Applicants may be located anywhere in the world, including from inside Venezuela.”

And replaced with the following:

“Applicants may be located anywhere in the world, including inside Venezuela. The applicant must be legally registered in a country somewhere in the world when submitting their application.”

3. Section IV - Application Process and Evaluation Criteria C. Concept Paper

The following language is removed in entirety:

*“Applicants may submit concept papers in either English or Spanish. **Each organization may submit up to two (2) concept papers to the APS.** If an applicant submits more than one concept paper, they should describe distinct ideas. Applicants should not submit the same idea to two different funding tiers.”*

And replaced with the following:

*“Applicants may submit concept papers in either English or Spanish. Each organization may submit **up to two concept papers as the prime organization and applicants can be included as a partner on up to two concept papers** to the APS. If an applicant submits more than one concept paper, they should describe distinct ideas. Applicants should not submit the same idea to two different funding tiers.”*

4. Section IV - Application Process and Evaluation Criteria H. Evaluation of Applications

The following language is removed in entirety:

BETTERTOGETHER CHALLENGE

Innovating with Venezuelans
for a brighter future



USAID
FROM THE AMERICAN PEOPLE



“A selection committee will review the full application in accordance with the merit-review criteria provided to applicants and published on the platform (<https://juntosesmejorve.org/>).”

And replaced with the following:

*“A selection committee will review the full application in accordance with the merit-review criteria provided to applicants and published on the platform (<https://juntosesmejorve.org/>) **and in Annex IV Full Application Evaluation Criteria. The Challenge will only consider funding those applications receiving 75 points or higher.**”*

5. Annex III – DUNS & SAM Instructions

The following language is removed in entirety:

“‘Who needs a DUNS number?’

Any organization that wants to submit a grant application to the US federal government.

And replaced with the following:

“‘Who needs a DUNS number?’

Each applicant that is submitting an application for a grant award from the US federal government (unless the applicant is an entity that is excepted from those requirements under 2 CFR 0 25.110(b) or (c), or has an exception approved by the Federal awarding agency under 2 CFR 25.110(d)) is required to: (i) Be registered in SAM before submitting its application; (ii) Provide a valid DUNS number in its application; and (iii) Continue to maintain an active SAM registration with current information at all times during which it has an active Federal award or an application or plan under consideration by a Federal awarding agency.

The Federal awarding agency may not make a Federal award to an applicant until the applicant has complied with all applicable DUNS and SAM requirements. DUNS number and SAM doesn't apply for Inter-American Development Bank procedures”

6. Annex IV – Full Application Evaluation Criteria

Add Annex IV Full Application Evaluation Criteria with the following:

| FULL APPLICATION QUESTION | APPLICATION EVALUATION CRITERIA | VALUE |
|---|---|------------------|
| <p>1. Problem Statement - What?</p> <p>Provide a short description of the problem or issue that your solution addresses. Your description must cover:</p> <ul style="list-style-type: none"> A. Why the problem is relevant to the wider Venezuelan humanitarian regional migration crisis. B. How the problem fits in the context of the BetterTogether/JuntosEsMejor Challenge. C. How the problem is important to the Challenge, and one of the Challenge focus areas: people, productivity, services and finance. D. Who the problem is affecting and how they are affected. | <p>1. Problem Statement - What?</p> <p><i>Application must clearly demonstrate how the problem is relevant and fits into the context of the Venezuela humanitarian regional crisis. It should show how the problem directly impacts Venezuelans and/or host communities.</i></p> | <p>15</p> |

| | | |
|---|--|------------------|
| <p>2. Proposed Solution - How?</p> <p>Describe your proposed solution as a goal statement. Note that this should be (i) specific, (ii) measureable, (iii) achievable, and (iv) relevant to the regional crisis and timebound. It must include:</p> <ul style="list-style-type: none"> A. How your proposed solution addresses the problem or issue identified in the problem statement. B. Detailed evidence or data you have to validate why your approach will have a positive impact on the problem. C. Information on what makes your organization’s individual approach to the problem stand out from other efforts responding to the Venezuela regional crisis. Be specific about the innovative approaches, tools, technologies or solutions your efforts bring to the table. | <p>2. Proposed Solution - How?</p> <p><i>Using evidence, applications need to provide a clear link and relevance between the problem statement and details of the proposed solution. The solution should be unique, innovative, measurable and demonstrate potential for direct positive impact and longer-term scale. It must be achievable in the proposed implementation period.</i></p> | <p>25</p> |
| <p>3. Proposed Tier</p> <p>State your proposed tier and why the project qualifies for that tier.</p> <p>Tier 1, show how your idea is new, innovative and worth exploring.</p> <p>Tier 2, describe the existing prototype and how it is ready for piloting.</p> <p>Tier 3, demonstrate any past evidence from previous pilots or implementation, as well as the monitoring and evaluation approach your organization will take to build further evidence to transition the solution to scale.</p> <p>Tier 4, demonstrate clearly the way in which it is “market ready” for scale, and established partnerships or additional external funding to support scale.</p> | <p>3. Proposed Tier</p> <p><i>Applicants should clearly demonstrate how their approach aligns with the tier, based on the maturity of their project design. They should describe their group’s organizational and technical capacity to implement at that proposed tier.</i></p> | <p>5</p> |

4. Your Target Audience - Who and Where?

- A. Include a clear description of who your target audience is (e.g. rural, urban, particular socioeconomic status, minorities, indigenous, etc.).
- B. Explain why this group of people is important, and how supporting them will address the needs of Venezuelans and host communities.
- C. The geographic area where the group currently lives or stays. Your proposal should mention the target country (or countries), regions within each country, and/or municipalities or cities where your organization proposes to reach the target population. Please keep in mind that the Challenge seeks to respond to the needs of both Venezuelans and host communities.
- D. State the number of beneficiaries. Please include both the number of direct beneficiaries that your project will attempt to reach (e.g. those who are direct recipients of project activities), as well as the indirect beneficiaries (those who, while not direct recipients, are positively impacted).
- E. Please share how this will improve the lives of underrepresented communities, including women, children, the elderly, marginalized or indigenous communities.

4. Your Target Audience - Who and Where?

Successful applications will provide a precise description of the target audience, their geographic location and the number of direct and indirect beneficiaries. For full points, they should include marginalized and underrepresented communities

10



| | | |
|--|---|------------------|
| <p>5. Activity Plan: Your Plan of Implementation</p> <p>Provide a detailed narrative of each of the activities your project proposes to implement. For each individual activity, please describe (i) the target geography, (ii) the proposed number of beneficiaries, and (iii) timeline of implementation. Note that each activity should also be included in the project budget, tied to cost-related milestones.</p> <p>Use the sample activity plan in the document to provide additional details for this narrative. Each activity in the plan should have an accompanying narrative.</p> | <p>5. Activity Plan: Your Plan of Implementation</p> <p><i>The activity plan should be logical, timely and relevant to the proposed solution, the Challenge goals and overall Venezuela regional migration crisis. There needs to be a clear link between the proposed activities and the overall problem statement.</i></p> | <p>15</p> |
|--|---|------------------|

| | | |
|---|--|-----------------|
| <p>6. Assumptions, Unforeseen Circumstances and Critical Barriers to Implementation</p> <p>In order to be successful in project implementation, organizations will make assumptions about the overarching operating environment from a political, social and economic perspective. Consider the assumptions you’ve made about the community, region and country/ies in which you’re working.</p> <p>In this section, please share up to four one-sentence long assumptions you’ve established as relevant to your project that, if they changed over the course of implementation, could affect the quality of the outcomes.</p> <p>For each of these assumptions, provide a response on how you would mitigate the issues and any potential barriers that arise if the assumptions change. Sample assumptions might include:</p> <ul style="list-style-type: none"> ● Example #1: Political stability as result of upcoming regional elections. ● Example #2: A steady influx of migrants (no significant increases/decreases) to the region of the country where work is proposed. ● Example #3: Limited changes in the labor market and availability of work opportunities in the given sector where the project will be focused. ● Example #4: Stable community relations between Venezuelan migrants, returning Colombian internally displaced persons (IDPs) and host communities. | <p>6. Assumptions, Unforeseen Circumstances and Critical Barriers to Implementation</p> <p><i>Assumptions must demonstrate a clear understanding of the local context, potential challenges that may arise, and the possibility to mitigate them.</i></p> | <p>5</p> |
|---|--|-----------------|

| | | |
|---|--|------------------|
| <p>7. Monitoring and Evaluation Plan: Demonstrating Success</p> <p>In this section, please show your project’s plan for monitoring and measuring the project outcomes. As part of this, include (i) proposed indicators, (ii) frequency of measurement, (iii) type of data collection (e.g. photos, beneficiary interviews, surveys, self-reporting, etc.) and (iv) methods of recording, storing and reporting the data (e.g. qualitative and quantitative monthly reports, online database, etc.).</p> <p>If relevant, include different indicators to be measured during Year 1 and Year 2, as your efforts continue to progress. Link them to the milestones included in the project budget. As part of this, demonstrate how you will keep the data secure from hacking or outside interventions.</p> | <p>7. Monitoring and Evaluation Plan: Demonstrating Success</p> <p><i>The monitoring and evaluation plan should provide a thoughtfully designed methodology for measuring progress on identified indicators. It needs to state the frequency, type of data, as well as the methods of storing, reporting and data analysis.</i></p> | <p>10</p> |
| <p>8. Past Performance</p> <p>A. Describe your organization’s past performance and experience in implementing projects of similar size, scope or technical focus. Please provide documentation or reference information, such as links to project summaries on websites where available.</p> <p>B. If available, provide any letters of recommendation that demonstrate the quality, scope and effectiveness of past projects implemented.</p> | <p>8. Past Performance</p> <p><i>The past performance section should describe any previous experience implementing relevant projects, including details on the scope and technical approach.</i></p> | <p>5</p> |

| | | |
|---|--|-------------------|
| <p>9. Organizational Capacity</p> <p>Describe your (i) team members, (ii) their individual experience, and (iii) the overall staffing structures that demonstrate your organization’s institutional capacity to implement the project.</p> <p>Include the names of key personnel that have particular technical experience and a specialized role on the project, as well as all relevant staff focused on management and administration.</p> | <p>9. Organizational Capacity</p> <p><i>The application should provide the names and a brief profile of each relevant team member’s experience. The staffing structure should show that the organization has prepared a team structure for effective management, administration and technical implementation.</i></p> | <p>5</p> |
| <p>10. Partnerships and Collaboration</p> <p>Name the designated partners and stakeholders, their role on the project, and how the organization will consult with different groups (e.g., government agency, NGOs, faith-based groups, private sector organization, complementary donor support, or working groups).</p> <p>Include the names of key organizations that have an important role in the project, describing that role, their qualifying background and added value in detail. If available, attach any Memorandum Of Understanding (MOUs), letters of agreement or other documents you have that describe the collaboration.</p> | <p>10. Partnerships and Collaboration</p> <p><i>The application should provide the names and a brief description of all relevant partner and stakeholder organizations. This should include the role for each organization and how they will work together to advance the proposed activities.</i></p> | <p>5</p> |
| <p>Total Maximum Score</p> | | <p>100</p> |

BETTERTOGETHER
CHALLENGE Innovating with Venezuelans
for a brighter future



USAID
FROM THE AMERICAN PEOPLE



All other terms and conditions of the APS remain unchanged.

Sincerely,

A handwritten signature in black ink, appearing to be "SAR".

Stephen Rahaim
Chief of Party
USAID Catalyst Project

BETTERTOGETHER
CHALLENGE Innovating with Venezuelans
for a brighter future



USAID
FROM THE AMERICAN PEOPLE

